

Global Flavors, Island Heritage

### DOOPATHA FOODS (PVT) LTD

## COMPANY **PROFILE**



## WHO WHO WE ARE

At Doopatha Foods, we are dedicated to bringing the finest global flavors to the Sri Lankan market while preserving the rich heritage of our island. The name **"Doopatha,"** meaning **island** in our native language, reflects our deep-rooted commitment to curating products that meet local tastes and preferences, while also introducing global-quality offerings that elevate the Sri Lankan food landscape.

As a leading importer and distributor, we source and deliver a diverse range of premium food and beverage products from around the world, ensuring that they are perfectly suited to the needs of Sri Lankan consumers. Our mission is to bridge the gap between global quality and local demand, bringing carefully selected products that cater to modern trade, general trade, HORECA (Hotel, Restaurant, Catering), and institutional sectors, all while upholding our island's distinct identity and values.

By leveraging our advanced logistics infrastructure, including temperaturecontrolled storage and a highly efficient distribution network, we guarantee that every product—whether imported or locally sourced—arrives fresh, safe, and ready to meet the highest standards. We collaborate with globally renowned brands and producers to provide the Sri Lankan market with everything from edible oils, nuts, and grains to frozen food, dairy, and confectionery, ensuring variety, quality, and consistency across our offerings.

Our strategy focuses on aligning with global food system transformation goals while maintaining a lean, transparent, and highly traceable supply chain. At Doopatha Foods, we are proud to import the best the world has to offer, while staying true to our Sri Lankan heritage, delivering excellence to both the hospitality industry and local consumers across the island.





To cultivate excellence-driven food chains while upholding our traditions.

## Mission

To enrich local and global food chains with superior products and sustained quality while embracing innovation and empowering employees. We are dedicated to uplifting communities, protecting the planet, and delivering financially rewarding outcomes for our shareholders.



### Values

### Integrity

Conduct business with honesty

and transparency.

### Innovation

Continuously improve processes through modern technology.

### Sustainability

Prioritize ethical sourcing and responsible business practices.

### **Customer-Centric**

Focus on delivering superior value and service to all customers.

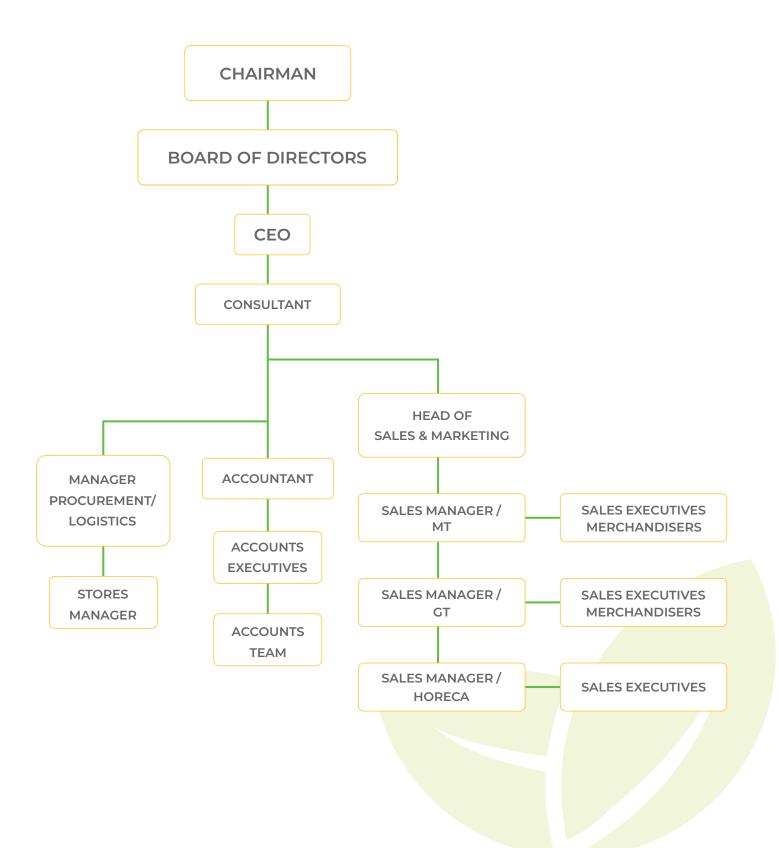
### Collaboration

Foster strong, mutually beneficial

partnerships.









## OUR STRENGTHS

### **FINANCIAL STRENGTH**

Backed by large companies with over four decades of experience, Doopatha Foods benefits from strong financial backing that ensures stability and growth.

### **DISTRIBUTION NETWORK**

Our growing branch networks and strategic partners covers the entire island, from the populated urban cities, to rural villages, ensuring our products have the advantage of accessibility by all.

### **GLOBAL PRESENCE**

We have representatives and business operations in the UAE (Dubai), Australia, USA, and Canada, positioning us to connect international suppliers with Sri Lankan markets while expanding our reach globally.

### **EXTENSIVE INFRASTRUCTURE**

Our logistics capabilities include dry and temperature-controlled storage facilities to ensure product integrity, along with an advanced fleet management system that guarantees timely and efficient distribution.

### **TECHNOLOGICAL INTEGRATION**

Doopatha Foods leverages modern technology to enhance operational productivity, streamline processes, and ensure supply chain efficiency.











At Doopatha Foods, we provide comprehensive and strategic market entry routes for our partners, focusing on delivering products efficiently to customers across a variety of sectors.

### 1. Modern Trade

We work with leading supermarket chains, online retailers, and small and medium modern trade outlets (SMMT) across Sri Lanka, ensuring the widest distribution of our products in key consumer markets. Our well-established relationships with allow us to secure shelf space in high-traffic retail outlets, reaching consumers at the heart of Sri Lanka's urban centers.

### 2. HORECA (Hotel, Restaurant, Catering)

We specialize in supplying high-demand products to the HORECA sector, including hotels, restaurants, cafes, and catering companies. By aligning our product offerings with the specific needs of this sector, we ensure that our clients receive consistent, premium-quality goods for their diverse operations, whether they are sourcing edible oils, frozen food, or dairy products.



# ROUTE TO MARKET

### 3. General Trade

Our extensive distribution network spans across small and medium-sized retailers, providing essential products to independent shops and wholesalers. This decentralized approach enables us to penetrate markets in both urban and rural areas, allowing our partners' products to reach the widest possible customer base.

### 4. Institutional Customers

We also service specialized institutional clients, including airlines, government suppliers, ship suppliers, and large-scale food service providers. Our ability to cater to these high-volume customers sets us apart, and we offer tailored solutions to meet their unique supply chain requirements, providing bulk quantities, customized packaging, and logistical support.

### 5. Direct-to-Consumer (D2C) Channels:

In response to emerging consumer trends, we are exploring online and directto-consumer models, leveraging e-commerce platforms to deliver our products straight to households and businesses. This expansion will enhance our market penetration and offer greater convenience to our customers.



# OUR PRODUCTS

WE SPECIALIZE IN A WIDE RANGE OF HIGH-QUALITY FOOD AND BEVERAGE PRODUCTS, INCLUDING:







# OUR PARTNERS

Our growing portfolio of global partners includes reputable suppliers from China, USA, UAE, Turkey, Thailand, India, Pakistan, Poland, Malaysia and Taiwan. We work closely with these partners to ensure that our customers receive the best quality products that align with local market needs.





# WHY CHOOSE US

### **TRUSTED EXPERTISE**

Our management team brings decades of experience in supply chain management, brand management and business operations, ensuring that our partners benefit from a wealth of knowledge and insight.

### **STRONG FINANCIAL BACKING**

With support from established companies, we have the financial strength to invest in long-term partnerships and growth.

### **EXTENSIVE NETWORK**

Our presence in both local and international markets offers suppliers an opportunity to expand their reach through our established channels.



## WHY CHOOSE US

### **COMPREHENSIVE INFRASTRUCTURE**

Our advanced logistics capabilities, including dry and temperature-controlled storage, and strategic partnerships, allow us to manage a wide variety of food and beverage products while maintaining the highest quality standards. Our fleet management ensures efficient, on-time delivery.

### **COMMITMENT TO QUALITY**

We prioritize sourcing only the highest quality products and ensure that our customers receive consistent, reliable service.

### **TECHNOLOGICAL ADVANTAGE**

By adopting cutting-edge technology, we enhance the efficiency of our operations, making us a reliable and agile partner.



## **CONTACT** US



Global Flavors, Island Heritage

- Doopatha Foods (Pvt) Ltd
  622B, Kotte Road,
  Sri Jayewardenepura-Kotte
  Sri Lanka
- Lei: +94 11 7338778
- Email: info@doopathafoods.com
- Web: doopathafoods.com